Guayo Mena

Senior Fullstack Web Developer

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Experience

September 2023 - Today · 1 yr 5 mos · San Jose, Costa Rica

Self Employed | Freelance Web Developer

As a freelance web developer, I work with small startups to build prototypes and early versions of their applications, helping them transform ideas into functional products. I focus on keeping development complexity low, ensuring that solutions are efficient, maintainable, and scalable without unnecessary overhead. I use **Django, Python, PostgreSQL, Redis, Selenium, HTMX, AWS**

July 2024 - December 2024 · 6 mos · San Jose, Costa Rica · Remote · Full-time

Shrine development | Senior Software Engineer

Enhanced the learning management system of alle.com through the creation of backend services using **NestJS in a monorepo with NX**.

Dec 2023 - June 2024 · 7 mos · San Jose, Costa Rica · Hybrid · Full-time

Alisto | Chief Technology Officer

- Drove value for customers through a comprehensive suite of applications, including a **React Native** mobile app, a **Next.js** web application and an API built with **Nest.js** that served both platforms
- Oversaw the entire technology stack and managed DevOps initiatives, including Building and maintaining **CI/CD pipelines**, Handling all third-party integrations
- Built prototypes using **Django**
- Maintained a 100% hands-on approach despite an executive role and served as the sole engineer on the team, ensuring seamless execution and innovation across all technical aspects of the business

Jun 2021 - Sep 2023 · 2 yrs 4 mos · San Jose, Costa Rica · Remote · Full-time

Parsley Health | Engineering Manager

- Country manager, in charge of Parsley Health's operations in Costa Rica.
- Oversaw maintenance and feature enhancement of our member portal (**React, Typescript, Graphql, NodeJS**).
- Managed cloud services with GCP.
- Hired staff for our engineering team. Performance reviews and growth paths with my direct reports. Managed engineering teams.
- Authored technical documentation of our software.
- Closely worked with the product team. Authored technical user stories, epics, led ceremonies and prioritized backlog using Agile methodology.
- Led the maintenance and enhancement of our primary checkout flow.

Skills

Languages

JavaScript/Typescript, Python, Ruby, HTML, CSS.

Libraries & Frameworks

Django, Ruby On Rails, Nest.js Next.js, Remix, GatsbyJS. React, HTMX, Alpine.js, GraphQL.

Automation/Testing

Cypress, Playwright, Jest, Selenium, Pupeteer.

Databases

Postgres, Mysql, Sqlite, Prisma, Firebase, Redis.

Cloud

AWS, GCP, Github, Github Actions, Docker, Cloud/Serverless functions.

Other

Scrum, Git, MacOS.

Spoken languages:

Spanish - Native
English - Fluent

Education

Bachelor's Degree in Advertising Design
Universidad Véritas, San José, Costa Rica
2005 - 2010

- Oversaw the development and upkeep of our marketing website. (**React, Gatsby, GraphQL, Sanity.io**) - Implemented automation workflows with **Segment** and other integration tools.
- Authored **Go**-based cloud functions for streamlined process automation. (**GCP cloud function**s).
- Maintained our CI/CD pipeline. (**Github actions**)
- Created automated tests for critical flows. As well as unit tests and manual QA. (**Cypress, Jest**)

Jun 2020 - Jun 2021 · 1 yr 1 mo · San Jose, Costa Rica · Remote · Full-time

Parsley Health | Principal Software engineer

- Led a full redesign of our marketing website, delivering on time with limited resources.
- Orchestrated hiring initiatives in Costa Rica, collaborating with recruitment agencies.
- Directed multiple cross-functional teams to achieve organizational goals.
- Implemented A/B testing tools to drive optimization and insights.

Jun 2019 - Jun 2020 · 1 yr 1 mo · San Jose, Costa Rica · Remote · Full-time

Parsley Health | Senior Software Engineer

- Spearheaded the assembly of a top-tier engineering team in Costa Rica.
- Facilitated the company's successful incorporation in Costa Rica.
- Led Parsley Health's website migration from **WordPress to Gatsby/React**.
- Optimized conversion rates for the primary checkout flow.

May 2016 - Jun 2019 · 3 yrs 2 mos · San Jose, Costa Rica · Hybrid · Full-time

BAC Credomatic | Software Engineer and designer

- Designed conversion-optimized marketing landing pages from concept to deployment.
- Elevated the main website's conversion rate by over 200%.
- Led and implemented strategic marketing initiatives.
- Developed internal tools that automated tasks, saving over 40 hours of manual work each week. **Python, Javascript, Selenium, Pupeteer.**

Jan 2009 - May 2016 · 7 yrs 5 mos · San Jose, Costa Rica

Freelance web developer and graphic designer

- Developed websites for small local clients using various CMS and frameworks like **Ruby on Rails, Drupal, WordPress and Joomla.**

Jan 2010 - Aug 2012 · 2 yrs 8 mos · Escazú, San Jose, Costa Rica · Hybrid

Agencia Contenido | Web Developer

- Developed marketing websites and Facebook apps for industry leaders like Claro, Cervecería Costa Rica, and Kraft Foods.